






Item	Retailer Cost	Suggested Retail	Retailer Profit	Retailer Profit Margin
 10 oz. Sippy Cup	\$14.70 Includes Logo or Artwork	\$28.95	\$14.25	50.00% Keystone
 12 oz. Kids Water Bottle	\$14.70 Includes Logo or Artwork	\$29.95	\$15.25	50.00% Keystone
 20 oz. Water Bottle	\$14.85 Includes Logo or Artwork	\$29.95	\$15.10	50.00% Keystone
 32 oz. Water Bottle	\$17.05 Includes Logo or Artwork	\$33.95	\$16.90	50.00% Keystone
 40 oz. Water Bottle	\$17.75 Includes Logo or Artwork	\$35.95	\$18.20	50.00% Keystone



12 oz. Stemless Wine Tumbler

\$12.55
Includes Logo or Artwork

\$24.95

\$12.40

50.00%
Keystone



16 oz. Stemless Wine Tumbler

\$13.75
Includes Logo or Artwork

\$27.95

\$14.20

50.00%
Keystone



20 oz. Coffee Tumbler

\$12.85
Includes Logo or Artwork

\$25.95

\$13.10

50.00%
Keystone



30 oz. Coffee Tumbler

\$15.35
Includes Logo or Artwork

\$30.95

\$15.60

50.00%
Keystone



20 oz. Travel Coffee Mug

\$15.60
Includes Logo or Artwork

\$30.95

\$15.35

50.00%
Keystone



40 oz. Travel Mug with Straw

\$21.45
Includes Logo or Artwork

\$42.95

\$21.50

50.00%
Keystone



15 oz. Coffee Mug

\$14.60
Includes Logo or Artwork

\$28.95

\$14.35

50.00%
Keystone



14 oz. Pilsner

\$12.45
Includes Logo or Artwork

\$24.95

\$12.50

50.00%
Keystone



20 oz. Pilsner

\$14.45
Includes Logo or Artwork

\$28.95

\$14.50

50.00%
Keystone



16 oz. Pint Style

\$11.95
Includes Logo or Artwork

\$23.95

\$12.00

50.00%
Keystone



10 oz. Cocktail Tumbler

\$12.20
Includes Logo or Artwork

\$23.95

\$11.75

50.00%
Keystone



22 oz. Cocktail Tumbler

\$14.95
Includes Logo or Artwork

\$29.95

\$15.00

50.00%
Keystone



Can Beverage Holder

\$11.50
Includes Logo or Artwork

\$22.95

\$11.45

50.00%
Keystone



Slim Can Beverage Holder

\$11.50
Includes Logo or Artwork

\$22.95

\$11.45

50.00%
Keystone



18 oz. Pet Bowl

\$14.75
Includes Logo or Artwork

\$29.95

\$15.20

50.00%
Keystone



32 oz. Pet Bowl

\$17.75
Includes Logo or Artwork

\$35.95

\$18.20

50.00%
Keystone



64 oz. Pet Bowl

\$22.25
Includes Logo or Artwork

\$44.95

\$22.70

50.00%
Keystone



Wine Bottle Chiller

\$19.95
Includes Logo or Artwork

\$39.95

\$20.00

50.00%
Keystone